



**SCHOOL OF DISTANCE EDUCATION  
ANDHRA UNIVERSITY, VISAKHAPATNAM**

**Register Number**

For Office Use only

(Form of Application for Registration)

**MBA (Marketing / Finance / HRM)**

**Degree Examination - March - 2022**

**(w.e.f Admitted Batch of 2006-07)**

**I/ II YEAR(S)**

Affix Latest  
Passport  
Size(Bust)  
Photo  
(Attested)

Identity Card Regd. No.

1. Examination Centre

2. Name in Full  
(In BLOCK LETTERS)

3. Date of Birth (in Christian Era)

4. Address for Communication  
(in BLOCK LETTERS)

PIN

Mobile :  
e-mail id :

5. Name of Father/Guardian

6. Examination for which the candidate is now appearing :  
I/II Year or Submitting  
Assignments  
(Tick✓Appropriate Box/Boxes)

<b>I YEAR</b>		Whole Exam	101	102	103	104	105	106	107	108	109	110
Theory												
Assignment												

<b>II YEAR</b>		Whole Exam	201	202	203	204	MARKETING				FINANCE			
							205A	206A	207A	208A	205B	206B	207B	208B
Theory														
Assignment														

		HRM				PROJ	VIVA
		205C	206C	207C	208C		
Theory							
Assignment							

7. Examination Fee particulars

Transaction Id No.:..... Ref. No.:.....  
Amount Rs..... Date of Payment.....  
Rupees.....

Note : As per the instructions of the University, all the MBA Candidates have to pay the prescribed examination fee from the years 2018 and onwards.

9. Particulars of Qualifying Exam. passed, ie., B.A./B.Sc./B.Com./ B.B.M./B.E./B.Tech. / AMIE etc. (For I Year candidates only)	Examination	Year	Reg. No.	University

10. Particular of earlier pass/ appearance (s) :  
(Specify month and year of passing of both theory and assignments)

<b>I YEAR</b>	Whole Exam	101	102	103	104	105	106	107	108	109	110
	Theory										
	Assignment										

<b>II YEAR</b>	Whole Exam	201	202	203	204	MARKETING				FINANCE			
						205A	206A	207A	208A	205B	206B	207B	208B
	Theory												
Assignment													

Theory	HRM				PROJ	VIVA
	205C	206C	207C	208C		
Assignment						

10. Number of Chances now availing (for improvement candidates only)  
(Tick ✓ appropriate Box)

I Chance                                      II Chance                                      III Chance

Station :

**DIRECTOR**  
**School of Distance Education**

Date :    Signaute of the Candidate

Centre code	Station	Examination Centres
01	Srikakulam	Govt. Degree College for men
06	Gajuwaka, Visakhapatnam	TSR & TBK Degree & P.G. College
08	Rajahmundry	Govt. Arts College
09	Vijayawada	Syed Appala Swamy Degree College
10	Tadepalligudem, W.G. Dist.	New Modern Degree College
11	Visakhapatnam	Mrs. A.V.N. College (for Men only)
12	Visakhapatnam	B.V.K. College (for Women only) M.R.
13	Vizianagaram	Autonomous College
14	Sri Odrakota	Vagdevi Degree College

**Fee Particulars :**

- All the candidates should pay Examination Fee through Online as follows **Rs.400/-** per subject, 2 subjects **Rs.800/-**, above three subjects **Rs.1,000/-** upto Seven Subject per year. More than Seven Subjects per year **Rs.2,000/-**.
- Candidates submitting Assignments or Project Reports or appearing for Viva-Voce Examination exclusively have also to submit Examination Application for Registration along with the prescribed fee i.e., **Rs.400/-** per subject paper not exceeding **Rs.2,000/-** for each year.
- Improvement fee** : Provision for MBA Courses is allowed within a period of three years from the year of passing the MBA degree examination.  
**Paper-wise Improvement** is also allowed only for one chance, i.e., immediately after passing the MBA degree examination. An Amount of **Rs.1,000/-** is to be paid towards improvement fee per year besides the usual examination fee.
- All payments should be made only through Online from our **website: www.andhrauniversity.edu.in**.  
**Fee once paid will neither be refunded nor be adjusted for subsequent examinations under any circumstances.**
- Answer booklet consisting of 32 pages shall be supplied to the candidates. Candidates have to answer all questions in the booklet only. No additional sheets will be supplied.

**Enclosures :**

- Xerox copy of Identity Card
- Xerox copies of marks lists of previous appearances in case of II year candidates
- Xerox copy of qualifying examination Passed/Provisional Certificate in case of I year Candidates only
- Three self-addressed envelopes of 11" x 5" size (unstamped).
- Online payment Fee Receipt.

**Special Note : Candidates must obtain their original copy of the Hall-tickets from the Chief Superintendent of the respective examination centre, three days before the commencement of the examination**

**SCHOOL OF DISTANCE EDUCATION  
ANDHRA UNIVERSITY, VISAKHAPATNAM  
MBA Degree Examination - March, 2022**

Register Number

For Office Use only

**HALL - TICKET**

This is to certify that ..... Son/  
Daughter of ..... is a candidate for the MBA Degree  
Examination to be held at ..... Centre. He/She desires  
**to appear for the following papers :**

<b>I YEAR</b>	Whole Exam	101	102	103	104	105	106	107	108	109	110		
<b>II YEAR</b>	Whole Exam	201	202	203	204	MARKETING				FINANCE			
						205A	206A	207A	208A	205B	206B	207B	208B
	HRM								PROJ		VIVA		
		205C		206C		207C		208C					

Visakhapatnam

Date :

**Director**

School of Distance Education

- Note: 1. The candidate should fill in the above columns except Register Number  
2. The candidate should strike off the papers for which he/she is not appearing for

**CERTIFICATE OF IDENTITY**

Signature of the Candidate.....

This is to certify that.....

Son / Daughter of.....is a candidate appearing for the two year  
MBA Examination and his/her signature is taken in my presence and he/she bears the following  
identification Marks:

Affix Latest  
Passport  
Size(Bust)  
Photo  
(Attested)

1. ....

2. ....

Station:

Signature of the attesting officer

**DIRECTOR**

Date:

not below the Rank of Gazetted Officer

School of Distance Education

- Note :** 1. The Photos should be affixed and attested by the Attesting Officer both in the Application Form and Certificate of Identity.  
2. The Attesting Officer's signature should be right across the photo extending over the blank space also

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ANDHRA UNIVERSITY, VISAKHAPATNAM**

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	HRM								PROJ	VIVA			
205C		206C		207C		208C							

Visakhapatnam

Date :

Director

School of Distance Education

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MBA Examination and his/her signature is taken in my presence and he/she bears the following  
identification Marks:

Affix Latest  
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Size(Bust)  
Photo  
(Attested)

1. ....

2. ....

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Signature of the attesting officer

Director

Date:

not below the Rank of Gazetted Officer

School of Distance Education

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**SCHOOL OF DISTANCE EDUCATION  
ANDHRA UNIVERSITY, VISAKHAPATNAM**

**INSTRUCTIONS TO THE CANDIDATES APPEARING FOR MBA EXAMINATION.**

Candidates for University Examinations are required to observe, the following Instructions very carefully;

1. It will not be permissible for candidates to sit for the Examination at a centre other than that at which names are registered, without the Special permission of the Director, School of Distance Education. No permission for change of centre will be granted after applications are registered.
2. Candidates appearing for Examinations at other centres on the Special permission of the Director must be prepared to satisfy the Chief Superintendent of such centres as to their identity. They shall also sign again on the Identification Certificates produced by them before the Chief Superintendent of the respective Centres, If required.
3. Candidate should take their places in the Examination Hall at least ten minutes before the time fixed for distributing the papers. Candidates presenting themselves more than half an hour after the appointed time will not be admitted to the Examination Hall.
4. Candidates should bring their Hall-ticket to the Examination Hall each day of the Examination for Inspection by the Chief Superintendent / Invigilator/ Observer.
5. Candidates are prohibited from writing upon their Hall-tickets or Question Papers. Candidates are also prohibited from writing their names or any other name unconnected with the answers on any part of their answer books. The Register Numbers should be written very distinctly on the title pages of the Main Answer Book. Failure to write their Register Number may involve the rejection of answer papers. They should fill in the subject and the year on the outer cover of the main answer book. Register Number should not be noted on the additional answer books.
6. No Candidate will be allowed to leave the Examination Hall till the expiry of at least one and half hours after the question paper is distributed and candidates who leaves the hall during the period are not allowed again into the Examination Hall.
7. Candidates are forbidden to ask questions of any kind during the examination. They are further forbidden to communicate with the examiners; should they do so, their answer papers will not be valued and their conduct will be reported to the Executive Council for disciplinary action.
8. Candidates are not allowed to use books of any kind in the Examination Hall. They are also prohibited from introducing into the Examination Hall any book or portion of book, slate, blotting pad, cardboard, manuscript, type script or paper of any description and making use of any from these whether introduced into the hall by themselves or by any one else, from communicating with or copying from each other and from communicating with any person outside the Examination Hall. Any candidate detected in the violation of these rules will be summarily sent out of the Hall forthwith and his conduct will be reported to the University. Such candidates stands the risk of having all his answer papers for the examination for which he has appeared rejected by the E.C. and of being debarred from sitting for the University Examination for such period as the E.C. may decide.
9. Required statistical tables will be supplied. Candidates should not bring into the Examination Hall of their own copies.
10. Candidates are allowed to use battery operated pocket calculators with up to six functions, twelve digits and two memories, printing models of calculators are not allowed. Candidates are advised not to bring the Pager, Cellular Phone, Digital Diary or other Electronic Gadgets inside the Examination Hall except the calculator as defined above.
11. Candidates are required to provide themselves with their own pens. They must however, use only blue/black ink while answering their question papers.
12. Particular attention invited to the instructions regarding rough working printed on the answer books. All rough work must be done on the right - hand side of the problem itself leaving a margin for that purpose with the heading 'rough work' underlined. The number of each question as given in the question paper should be noted both on the margin and into the center of the page of the answer book just above the respective answer. No separate books for rough working will be supplied to candidates. Papers should not be detached from the answer books of candidates.
13. Candidates are not allowed to carry mobile/cell phones into the Examination Hall.

(By Order)

**DIRECTOR**

**SCHOOL OF DISTANCE EDUCATION  
ANDHRA UNIVERSITY, VISAKHAPATNAM-530003**

DIRECTOR

SDE/E-III/Sup/MBA/Exam/2022.

Date:21-02-2022.

Dear Learner :

Please find enclosed herewith Examination Application Form of 2-Year MBA Examination of the School of Distance Education to be held in **March, 2022**. The last date for submission of examination application, date of commencement of examinations are given below

Examination	Last date for Submission of Examination Application	Date of Commencement of Examination
MBA Year I	11-03-2022	23-03-2022
MBA Year II	11-03-2022	23-03-2022

However the applications will be accepted

**i) With a Penal fee of Rs.500/- from 12-03-2022 to 16.03.2022**

Applications received after the due date even with a maximum penal fee i.e. **16-03-2022** will not be accepted. Incomplete and defective applications will be summarily rejected.

**Note :**

1. The candidates are informed that the defaulters of tuition fee to the school will not be permitted to take the examination and those who have not already paid, should pay the necessary tuitions fee through Online from our **website: www.andhrauniversity.edu.in**, without any further delay.
2. Candidate can download the Examination Application Form from our **website: www.andhrauniversity.edu.in**.
3. Candidate can download the Examination Application Form from our Candidates submitting examination application after the due date have to pay the fee through Online from our **website: www.andhrauniversity.edu.in**.
4. Answer booklet consisting of 32 pages shall be supplied to the candidates. Candidates have to answer all questions in the booklet only. No additional sheets will be supplied.

**EXAMINATION CENTRES :**

Centre Code	Station Name	Examination Centres
01	Ù: à à ^   à	Govt. Degree College for Men
06	Ö à , à à à à à à à à à à à	TSR & TBK Degree & PG College
08	Û à à à } à ^	Govt. Arts College
09	X à à à à à à	Syed Appalaszwamy Degree College
10	V à à ^) à à à ^ à à à à à à à à à à	New Modern Degree College
11	X à à à à à à à	Mrs. A.V.N. College (for Men only)
12	X à à à à à à à	B.V.K. College (for Wome only)
13	X à à à à à à	M.R. Autonomous College
14	S[ à à à à à à à à à à à à à à à	Vagdevi Degree College

**NOTE:** The University reserves the right to change/cancel the Examination Centre, in case the opted Examination Centre can not accommodate the required seating arrangements (or) any other reasons. In such case, the nearby Examination Centre will be allotted.

**SUBMISSION OF THE EXAMINATION APPLICATION FORMS:**

The candidate has to send the duly filled in Application Form along with Online fee receipt to the **Director, School of Distance Education, Andhra University, Visakhapatnam - 530003** on or before the last date as specified above. The candidate has to carefully go through the instructions given in the Application form before filling. The candidate should note that the Application form contains the Hall-ticket in Duplicate also. The signature of the candidate is necessary both on the Hall-ticket and the Examination Application Form. Incomplete applications are liable to be rejected.

**PARTICULARS OF THE PREVIOUS PASS / APPEARANCE:**

If the candidate has already appeared/passed in any subject (s) should enclose xerox copies of their Marks Memo and the year of passing, the Register Number and the Examination Centre are to be invariably noted in the relevant columns. The application will be rejected, if these particulars are not clearly noted. However, this will not apply to the candidates who are appearing for the first time.

**COLLECTION OF HALL TICKETS:**

*Candidates must obtain their Original Copy of the Hall-tickets from the chief superintendent of the respective examination centre, three days before the commencement of the examination.*

DIRECTOR

**2-YEAR MBA EXAMINATIONS - MARCH, 2022**  
**TIME - TABLE**

**I YEAR**

<b>Date</b>	<b>Day</b>	<b>Course Title</b>	<b>Time</b>
23-03-2022	Wednesday	Management Process and Behaviour	9 am to 12 Noon
24-03-2022	Thursday	QT for Managerial Decisions	9 am to 12 Noon
25-03-2022	Friday	Business Environment	9 am to 12 Noon
26-03-2022	Saturday	Accounting for Management	9 am to 12 Noon
28-03-2022	Monday	Managerial Economics	9 am to 12 Noon
29-03-2022	Tuesday	E-Business (2006-2011 Admitted Batches) Managerial Communications (w.e.f. 2012 Admitted Batch)	9 am to 12 Noon
30-03-2022	Wednesday	Human Resource Management	9 am to 12 Noon
31-03-2022	Thursday	Marketing Management	9 am to 12 Noon
01-04-2022	Friday	Financial Management	9 am to 12 Noon
04-04-2022	Monday	Operations Management	9 am to 12 Noon

**II YEAR**

23-03-2022	Wednesday	Business Policy and Strategic Mgt.	2 pm to 5 pm
24-03-2022	Thursday	Management Decision Support Systems (2006-2011 Admitted Batches) Entrepreneurship and Small Business Mgt. (w.e.f. 2012 Admitted Batch)	2 pm to 5 pm
25-03-2022	Friday	Consumer Behaviour and Marketing Research Security Analysis and Portfolio Management Human Resource Planning and Development	2 pm to 5 pm
26-03-2022	Saturday	Services Marketing and CRM Financial Markets and Derivatives Industrial Relations	2 pm to 5 pm
28-03-2022	Monday	Advertising and Brand Management Strategic Financial Management Employee Compensation and Welfare Mgt.	2 pm to 5 pm
29-03-2022	Tuesday	Sales and Retail Management Management of Financial Services International Human Resource Management	2 pm to 5 pm
<b>06-04-2022</b>	<b>Wednesday</b>	<b>Operations Research</b>	<b>9 am to 12 Noon</b>
<b>07-04-2022</b>	<b>Thursday</b>	<b>International Business</b>	<b>9 am to 12 Noon</b>
09-04-2022	Saturday	Viva-Voce at School of Distance Education,	9.00 am onwards
10-04-2022	Sunday	Andhra University, Visakhapatnam only	